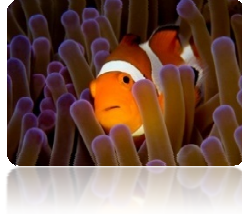


Business Owners or Managers

# Promote Your Business to Our Customers



Help us build our loyalty program and we will help you build your customer base for FREE!

We would like to promote your business to our club members by setting up a 'benefits program' as part of their membership.

If you offer our members an in-store promotion or discount each time they purchase with you, we can put your business on our website, in our newsletter and on our signup sheet as an affiliate. It is a Win/Win as you get more customers and our members receive a discount each time they shop with you. It is a win for us, as the membership is more appealing to them.

There will be no confusion; our members have a plastic card that identifies them as a member. If you want to come on board, we can supply you with a sign that shows our members that you offer a discount. They will also know through our promotions and advertising. You just need to let your staff know.

Here are some examples of what some of the businesses are offering:

5% or 10% discount on purchase, Free coffee with any cake purchase, Free gift with any purchase over \$30, Buy 1 item from our store and get a 2<sup>nd</sup> item for half price (of equal or lesser value), Buy one full price meal and get one free (free meal must be of equal or lesser value), or you can come up with your own idea.

Interested? Contact: Tank Aquariums on 02 49450644, speak to Trent, Tracey or Paul or email [tracey@tankaquariums.com.au](mailto:tracey@tankaquariums.com.au)

Let us know the business name, address and contact details along with what your business would like to offer to our members. Remember, it needs to be an on-going offer that is available for the term of their membership, not a one off promotion. You can even send a jpg logo if you wish.

We look forward to hearing from you.

*Tracey Lawrence*

Business Development Manager

